

Newsletter Content

- **IBIS Plays a Decisive Role in the Development of SAP Business By-Design!**
- **IBIS Prof. Thome AG is among the First Productive SAP Business ByDesign Users!**
- **11th Annual SAP-IBIS Conference entitled: "What's the News on SAP Business ByDesign?"**

IBIS Plays a Decisive Role in the Development of SAP Business By-Design!

As early as 2004, SAP AG began grappling with the problems confronted by small and medium-sized businesses, such as limited budgets and confined staffing levels, and began contemplating a suitable and altogether new kind of ERP solution. Within the context of its strategic new product development, the software giant decided in favor of an intensive cooperation with IBIS Prof. Thome AG. A determining factor for this far-reaching decision was the vast wealth of experience that the IBIS consultants were able to contribute from the field of methods and tools for requirements-based business configuration (Business Configuration) to the service-oriented solution for small and medium-sized businesses, "SAP Business By-Design", presented last week.

The creation of a whole new generation of software, whose requirements tool – the Business Configurator – is incorporated at such a fundamental level, was first made possible through the deployment of the requirements navigator, "LIVE KIT Structure", offered in conjunction with Siemens IT Solutions & Services. Thanks to the conception of a pre-defined, rule-based business survey, the expert system technology enables customer's decisions to be tracked and saved from the moment of initial contact all the way through to active software operation. The implementation process is accelerated. The consulting process can focus increasingly on business administrative aspects.

More Detailed Information on this Topic:

- ▶ [Franconian "Think Tank" influences SAP's Software Strategy for Small and Medium-Sized Businesses, the New Business ByDesign](#)

IBIS Prof. Thome AG is among the First Productive SAP Business By-Design Users!

The new software for small and medium-sized businesses, SAP Business ByDesign, advertised under the codename "A1S" and presented by SAP AG last week in New York, was pre-tested by selected customers in a pilot project. IBIS Prof. Thome AG was among the first companies to try the new product and have it in productive operation for over a week now.

For a quarter of a year now, the initial release has been being adapted at the company's location in Wuerzburg by the "practical team's" several members to suit the company's specific requirements. Now the associates are involved in the company-wide implementation of the innovative software in nearly all facets of their daily work, such as the tracking of projects or management of customers. Between now and the beginning of 2008, additional SAP Business ByDesign capabilities will gradually be activated.

At the product launch last Wednesday in New York, Prof. Dr. Rainer Thome, himself, attended as company representative for IBIS.



Prof. Thome in discussion with SAP board member G. Oswald and others involved in new solution's development

You won't want to miss these additional aspects on SAP Business ByDesign use, as told by pilot user, IBIS, [here...](#)

Save the Date: "What's the News on SAP Business ByDesign?" 11th Annual SAP-IBIS Conference on Jan. 31 and Feb. 1, 2008

In January 2008, IBIS Prof. Thome AG, together with SAP AG, will host an event for the eleventh year in a row, focusing this year too on a highly innovative and cutting-edge topic within the SAP environment.

This year's title is:

"What's the News on SAP Business ByDesign? - Insight, Analysis and Evaluation of the New SAP Solution for Small and Medium-Sized Businesses, SAP Business By-Design"

Here is an overview of the most important points:

When?	January 31 and February 01, 2008
Where?	Conference Center Hofstuben, Fort Marienberg, Wuerzburg
What?	The object of this event is to illuminate the innovative small and medium-sized business software, advertised under the codename "A1S", now known as SAP Business ByDesign, from three different perspectives: <ol style="list-style-type: none"> 1. Innovations 2. Implementation 3. Application
Who?	Thanks to the very close cooperation that has emerged between SAP and IBIS during the development of the new software solution for small and medium-sized businesses, both SAP executive board members, Gerhard Oswald and Dr. Peter Zencke , have agreed to be the keynote speakers at this event. As director of the corporate division "Global Service and Support", Oswald is responsible for services associated with SAP Business By-Design. Dr. Zencke, executive director of the division "Research and Breakthrough Innovation", has helped guide the development of the new product. Join us in anticipation of an extensive and detailed presentation of the complete process of the new service-based software solution!
For Whom?	The event addresses IT directors or commercial executives of small and medium-sized companies, as well as staff members in multi-corporate enterprises in charge of associated companies or sales offices, associates of consulting firms. Take this opportunity to thoroughly acquaint yourself with the capabilities of the new SAP software solution as well as their implementation within your company; share your needs and questions with development and IBIS experts up close!
How?	Are you interested in attending our event? Then register with us directly, using one of the following options: → E-mail us your contact data at tagung@ibis-thome.de or → Register directly on our homepage at www.ibis-thome.de/sap-ibis-tagung .

- Please note that the conference will be held in German only! -